

GET HAPPY

We join that man and his hat in celebrating FriendsWithYou's most cheerful hits...

ART & CULTURE

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FriendsWithYou Plasma God, 2011 MDF, lacquer paint 60 inches diameter

It's no wonder Pharrell Williams is so *Happy* when he spends so much time in the exceptionally cheerful world of FriendsWithYou, aka Samuel Borkson and Arturo Sandoval III. The duo's artwork is like the

visual equivalent of a kid munching 15 tubes of Starburst and being left alone in the house with a packet of crayons and a mountain of plasticine, and now you, the lucky reader, can experience a jolt of this highenergy sunshine for yourselves with the launch of *We Are FriendsWithYou*, a book looking back at their career so far.

Written by the artists themselves, the volume includes conversations with Pharrell and his hat and Alejandro Jodorowsky, and boasts a scholarly introduction from Peter Doroshenko explaining the evolution of the Minimalist movement and how FreindsWithYou fit into the bigger picture. It's also packed full of juicy images of the duo's best and brightest work to date, taken from more than 10 years' of creative output. *We Are FriendsWithYou* can be purchased directly from publisher Rizzoli.